







15th - 17th July in Barcelona

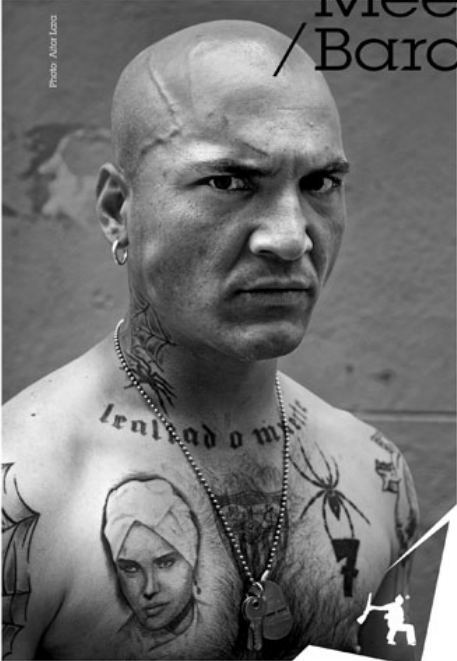
The Virreina Centre de la Imatge and La Fàbrica organise OjodePez Photo Meeting Barcelona, the new date on the international documentary photography calendar

Organized by:    Sponsors: 

OjodePez

Photo Meeting/ Barcelona

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July
ojodepez.org

A black and white photograph of a man with a shaved head, looking intensely at the camera. He has several tattoos on his chest and neck, including a portrait of a woman and some text. He is wearing a necklace with a large pendant. The photo is framed with a white border that has a small white silhouette of a person in the bottom right corner.

Barcelona, the birthplace of the magazine OjodePez will become, from 15th to 17th July, the starting point for a new key date for international documentary photography

OjodePez Photo Meeting Barcelona is directed by Frank Kalero, founding director of OjodePez magazine. It will bring together photographers and professionals at the La Virreina Centre de la Imatge

Participants will include Jamie Wellford, editor of Newsweek; Christian Caujolle, editor of VU; Shahidul Alam, creator of Drik; Robert Pledge, creator of Contact, and many more

The event will also offer the participation of photographers such as Alex Majoli, Michael Ackerman, Donald Weber or Bloomberg & Chanarin, among others

The programme includes screening in the street, master conferences, talks, debates, portfolio viewings and a documentary film section

In parallel to the event, the La Virreina Centre de la Imatge will also be offering the photography exhibitions *Antiphotjournalism* curated by Carles Guerra and Thomas Keenan. The show will include works by Paul Lowe, Gilles Peress, Paul Fusco, Chopper Liver (Adam Broomberg i Oliver Chanarin), Clemente Bernard, Laura Kurgan, Harum Faocki, Hito Steyerl, Kadir Van Lohuizen, Shamantha Power, Philip Gourevicht, Goran Galic € Gian-Reto Gredig, Mauro Andrizzi, Eyal Weizmann, Susan Meiselas, Geert van Kesteren, Allan Sekula, Ariella Azoulay, Gilles Saussier, Phil Collins, Walid Raad and Renzo Martens

In order to attend the Meeting you must register through the OjodePez website. www.ojodepez.org

OjodePez Photo Meeting Barcelona is organised in collaboration with the La Virreina Centre de la Imatge, sponsored by Damm and Nissan Cube, the official Meeting car. The sponsor will be running a photography contest through www.ojodepez.org/meeting

For a press pass, arrange interviews or request further information, please contact our Communications Department at La Fabrica: 91 298 55 11 / 13 mgonzalez@lafabrica.com, jherrero@lafabrica.com or the Communications Department at La Virreina: 93 316 10 65, alvarolopez@bcn.cat

Further information: www.ojodepez.org

TUESDAY, MAY 18, 2010

Barcelona, the birthplace of the magazine OjodePez is the starting point for a new key date for international documentary photography.

The Virreina Centre de la Imatge and La Fàbrica organise OjodePez Photo Meeting Barcelona, an event focused on documentary photography which aims to encourage involvement, a new meeting place for photographers and those with a passion for this genre.

From 15th to 17th July 2010 La Virreina Centre de la Imatge will be hosting a programme of activities consisting of projections in the street, master conferences, talks, debates, documentary films and a portfolio viewing.

OJODEPEZ. PHOTO MEETING BARCELONA

The programme for OjodePez Photo Meeting Barcelona consists of: Portfolio Viewing. The viewings will take place between Thursday 15th and Friday 16th July in the patio of the La Virreina Centre de la Imatge.

Professional viewers will be taking part, such as James Wellford, Christian Caujolle, Anna Baeza, Chris Boot, Shahidul Alam, Silvia Omedes and Gigi Gianuzzi, among others

Conferences. Some of the best known photographers such as Adam Broomberg and Oliver Chanarin will be talking about their work, and will offer their personal view of the state of documentary photography in the modern world.

Face to face. Two photographers and a current issue. Pairs who will confront each other for a light-hearted meeting. These are the ingredients for the Face to Face programme, a place for debate where the public is also a central part. Critics, curators and photographers such as Paul Fusco, Robert Pladge, Shahidul Alam, Christian Caujolle, Chris Boot, James Wellford and Donald Weber will be taking part, among others.

Debates. For one hour, photographers and curators will speak about issues such as collectionism in the field of documentary, photography book publishing, and how Russia has been portrayed by overseas photographers. Participants: Sven Ehman, Craig Cohen, Liza Faktor, Anna Zekria, James Wellford, Silvia Omedes, Pepe Fontdemora, Fernando Peracho and Susan Meiselas.

Projections. 15 minutes projections of the work of photographers such as Michael Ackerman, Francesco Zizola, James Mollison, Aitor Lara, Carlos Spottorno, Donald Weber, Alfonso del Moral or Naomi Harris, among others, followed by a question and answer session on the work shown, with the artists in person.

Documentary film. As also happens in other artistic areas, film is closely linked to the world of photography, as it is based on the same technical principles. The Meeting has prepared an open call for film creator photographers to present an audiovisual piece on photography. These works will be screened at the La Virreina Centre de la Imatge. Details of how to take part can be found at www.ojodepez.org

Bookstore. The Meeting will also have a shop for looking at and purchasing copies of works by the photographers involved in the event. This will act as a meeting point for authors and public.

Exhibition. In parallel to the event, the La Virreina Centre de la Imatge will also be offering the photography exhibitions *Antiphotjournalism* curated by Carles Guerra and Thomas Keenan. The display falls under the context of a crisis which threatens to illegitimise photojournalism as a photographic genre which up to now has kept us informed of events taking place around the world. The exhibition will deal with the unease of a professional practice criticised more and more for its way of portraying catastrophe. Although nobody can conceive the complete disappearance of these pictures, many professionals have adopted a self-critical attitude (Susan Meiselas, Paul Fusco, Gilles Peress) thus exposing the limitation of photojournalism.

The explosion of alternative means of covering events, and crowd sourcing, have worn away the objectivity of the reporter and have highlighted the circulation of images which lose their connection with the context in which they have been taken. *Antiphotjournalism* includes works by Allan Sekula, Ariella Azoulay, Gilles Saussier, Phil Collins, Walid Raad, Ahlam Shibli, Renzo Martens, Steve McQueen, Harun Farocki among other artists and agencies.

DIRECTION

OjodePez Photo Meeting Barcelona is directed by **Frank Kalero** (Cambrills, Tarragona, 1973). A graduate in Audiovisual Communication from the Pompeu Fabra University in Barcelona, and with a Masters in Documentary Photography from ICP (International Center of Photography) in New York, he is the founder-director of the magazine OjodePez and was responsible for the launch of Vice Brazil from São Paulo. In 2009 in Berlin he founded the art magazine *The world according to*.

He is currently working in New Delhi on the launch of a new photography magazine for all Asian countries, called Punctum. He combines this task with freelance work for a number of national and international media.

OjodePez-NISSAN Cube PHOTOGRAPHY CONTEST

Nissan Cube, the official Meeting car, joins the promotion of photography by running a contest for participants to reflect their urban vision of the Nissan Cube, with the chance to become the authors of the next advertising campaign for the car.

Entries can be presented through www.ojodepez.org and must transmit and express emotion, enthusiasm, versatility, innovation, courage, exclusiveness, functionality and flexibility.

The results will be decided during the Meeting, and the jury will consist of members from Nissan, La Fábrica, ICUB and OjodePez Photo Meeting Barcelona.

HOW TO TAKE PART

To attend the Meeting, please register through the OjodePez website. www.ojodepez.org. Registration includes free access throughout the OjodePez PhotoMeeting Barcelona event, to all activities (except portfolio reviewing), and one year's subscription to OjodePez magazine.

Registration costs:

- Professionals: 165€
- Young visitors (under 30 years): 125€
- Amigos PHotoEspaña: 150€
- 4 portfolio reviews: 100€ (not included activities and materials for professionals, youngs and Amigos PHE)

HOW TO GET THERE

Palau de la Virreina
La Rambla, 99. 08002 Barcelona
Bus: 14 / 59 / 91
Metro: Liceu (Line 3)

VENUE

The entire La Virreina Centre de la Imatge will be buzzing with activity from 2pm on Thursday 15th until late on Saturday 17th.

La Virreina Centre de la Imatge has this year begun a new era under the management of **Carles Guerra**. The reorganisation of spaces and the critical restoration of the Virreina Palace are the start of a programme intended to present cultural policy as a theme for exposure and debate. This new era for the La Virreina Centre de la Imatge revolves around a reflection on political and material conditions of the institution. This task will focus its activity on the particularity of a centre housed in the heart of the organisation responsible for cultural policies in the city of Barcelona. This layout invites us to consider La Virreina Centre de la Imatge as the ideal platform for an analysis of the emergence of cultural policies from a critical viewpoint which is nevertheless a little further removed from the administrative structure. In this regard, La Virreina Centre de la Imatge is not considered solely as an art centre, but as a place where images and culture can reveal their production and circulation conditions.

A DOCUMENTARY PHOTOGRAPHY MAGAZINE, 100%

Since its conception, OjodePez has covered photographic projects which, are increasingly conspicuous by their absence in traditional photojournalism. A magazine with the vocation to make a claim in favour of the documentary image, design and photographic publishing projection, which is being flagged up for spreading modern tales dealing with current issues.

The Photo Editor **Arianna Rinaldo** is responsible for selecting Photo Editors to choose the themes for each issue, and the photographers involved.

OjodePez is a La Fábrica magazine, and is distributed in FNAC, VIPS stores, El Corte Ingles, newsstands, bookshops specialising in art, design and photography, and art centres.

www.ojodepez.org

OjodePez presents new website looking for user involvement. A website will tell you everything and keeps up with current documentary photography issues around the world through its News section. There will be a blog for keeping up with the very latest from the Meeting. Under the OdPTV section there will be other audiovisual content where different photographers will discuss their work.

OjodePez also has an on-line version, with the chance to see the full content of all back issues on the website.

MORE INFORMATION

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